SB | FULL ARTIST BIOGRAPHY

Recording artist / Performer / Cultural educator

Artist Profile

Chicago-rooted and Austin-based, SB is a hip-hop recording artist, songwriter, performer, and cultural educator whose work draws from hip-hop, soul, jazz, R&B, and rock. His mission is to awaken consciousness, inspire personal transformation, preserve and advance hip-hop culture, and bring people together through music.

Recording & Creative Work

SB's catalog includes REVOLUSEAN and recordings such as "Reppin the GO (Soul Bounce Mix)," "So In Love With You (Spring Mix)," "U Got Me Singing," and "Fighting 4 The Future." "Reppin the GO (Soul Bounce Mix)" has been reported to exceed 500,000 streams. His producer and musician collaborators include No I.D. (Common, Jay-Z, G-Unit, Toni Braxton; mentor to Kanye West); Hula, Dejion & K. Fingers ("Azza") (Will Smith, DJ Jazzy Jeff & The Fresh Prince — "Summertime", Missy Elliott); Tye Hill (Felix da Housecat, The Cool Kids, Sir Michael Rocks, The Pacifics, Philmore Greene); Harvy Allbangaz (Consequence, Abstract Mindstate); DJ Vudu (Ludacris, Jamie Foxx, Field Mob — "Georgia" from Ray, Chingy); DJ I.C. Dre (Twista); and The Soul People band (instrumental collaborators). These parenthetical names identify other artists or projects associated with the producers, not direct collaborations with SB; independent verification of the associated credits is pending.

Independent Distribution & Radio History

SB's recordings circulated through independent compilations and DJ mixtapes in the 2000s, including ASCAP's Midwest Confidential (2003), ASCAP Presents Chicago's Finest (2005), the FREE Magazine Mix CD (2004), and the Atlantis Music Conference & Festival's The Independents (2006). Archival promotional correspondence reports historical airplay on Chicago's Power 92 and New York's WBLS, exposure on The Wendy Williams Show, and Music Choice Rap and R&B programming. These are historical reports, not current airplay claims.

Chicago Radio Breakthrough

SB established an early presence on Chicago commercial hip-hop radio through original recordings, promotional remixes, and custom broadcast performances. His vocal introduction over the instrumental to Jadakiss's "We Gonna Make It" served as the regular opening theme for Mike Love & The Diz's The Bad Boyz radio show on WGCI 107.5 FM. SB also appeared on a promotional remix of Usher's "U Don't Have to Call," which received sustained WGCI airplay and reportedly held the No. 1 position on the station's Coca-Cola-sponsored Top 9 at 9 countdown for several months. His original single "Living Life (& Loving It)" debuted on WGCI's Home Jams and received further airplay. These historical radio details are based on SB's account; archived broadcasts or chart records have not yet been independently reviewed. On WPWX Power 92 (92.3 FM), SB's "I Know Sean" received considerable airplay and was actively championed and promoted by the Boolu Master; the station also aired his single "I Spit 4 U."

Film, Television & Gaming

SB's music has appeared in Jerry LaMothe's Amour Infinity ("Not Giving Enough"), the Idris Elba-produced web series Milk & Honey ("I Spit 4 You"), and Ryan McGonagle's film Black Pumpkin, featuring "The Darkside," credited to Beat Royalty, Dope Dragunz & Sean "SB" Butler. His original music and vocal performances also appear in Qualcomm's Team Dragon video game, featuring "Team Dragon Theme Song" and "The Hunter." Gameplay footage supplied by SB identifies his recorded vocals. Exact songwriting, publishing, and master-ownership credits remain to be confirmed.

Live Performance

SB has built an extensive performance history as an independently booked and billed recording artist, appearing on concert bills featuring Erykah Badu, Kanye West, Common, Snoop Dogg, Talib Kweli, De La Soul, KRS-One, Doug E. Fresh, Slick Rick, Lupe Fiasco, Method Man, Redman, The Last Poets, and Morris Day & The Time. Selected stages include House of Blues Chicago, the Roxy Theatre in Los Angeles, New York's SOB's, Bermuda National Stadium, and North by Northeast (NXNE).

Notable Live Collaboration — The Craft Concert Series

At the inaugural MGD/Vibe Magazine The Craft Concert Series at Chicago's Park West, SB was independently billed alongside Common and Amel Larrieux and also performed with them in a planned live mashup featuring The Gap Band's “Outstanding.” Hip-hop violinist Amir Bin Ari joined the performance, backed by a band under musical director Kern Brantley. During rehearsal the previous day at Pressure Point Studios, SB volunteered to cover Common's part after a delayed flight prevented Common from attending. According to SB's firsthand account, D'Wayne Wiggins (Tony! Toni! Toné!) and Cappadonna (Wu-Tang Clan) subsequently joined the performers onstage spontaneously. SB recalls an enthusiastic response from performers, audience and event sponsors, and a subsequent announcement of plans to expand the series nationally; this does not establish that a national tour took place.

Television, Press & Radio

SB has performed on FOX and NBC evening news broadcasts and WGN Morning News and appeared on The Greatness in You on ABC and the Live Well Network. His radio interviews include WGCI and Power 92 in Chicago, FLOW 93.5 FM in Toronto, and WIIT. He has also worked as a freelance journalist and columnist, with reported writing credits in Ebony and JET.

National Press Recognition

In a JET magazine “Letter From the Editor,” Editor-in-Chief Mira Lowe highlighted SB and his contribution to JET Perspective on positive music and youth violence. The original editorial page is available as supporting evidence. Other coverage includes “SB Relies on Deep Rhymes” (Chicago Tribune, September 10, 2004) and reported appearances in the Chicago Sun-Times and other outlets.

Recognition & International Reach

SB reports being named a Red Bull/Source Magazine Unsigned Hype winner and selected for the Source Magazine Unsigned Hype Midwest tour. A FREE Magazine mix CD feature reportedly helped introduce his music to listeners in London and Johannesburg.

R.E.A.C.H. — Education Through Hip-Hop

SB founded R.E.A.C.H. (Revitalizing Education, Art, & Culture through HipHop), connecting hip-hop with history, literature, African diasporic cultural traditions, storytelling, movement, and creative expression in educational and community settings.

Booking / Media / Partnerships

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