SB | PRESS QUOTES & INDUSTRY TESTIMONIALS

Historical endorsements from music, radio, and live-event professionals

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“SB is one of those rare artists who creatively paves a new road while still honoring the past hiphop heroes. His music comes from a true place and reminds us of that feeling a lot of us got from our music first love, hip hop.”

Eric Roberson
Singer/songwriter/producer (Musiq, Jill Scott, Floetry, Dwele)

“SB represents a breath of fresh air in hip hop music...his message in his music is positive and reminds me of Common & Talib Kweli. You are a great talent, follow your heart & soul and success will follow.”

B.A.M.
Assistant Program Director, WPWX-POWER 92 Chicago

“SB is the whole package; great performer, with a sparkling personality and a stage presence that commands no less than your undivided attention. You can’t get a package better than this. He needs to be on YOUR stage.”

Michele McGhee
Student Activities Board/NACA, Bradley University

“As a veteran Chicago DJ, I find that, SB’s commanding stage presence coupled with his thought provoking lyrics means that his performances are never sub par and the audience always takes something away with them at the end of his performances. SB easily fits into the company of hip-hop lyrical giants of the Lyricist Lounge, Mos Def, Talib Kweli and Chicago’s own, Common.”

DJ Shaun T
Founder of Soul Selectors and Full Impact DJ pools

“SB so effortlessly resurrects Hip-Hop with genuine soul and a reflective spirit that manages to demonstrate divine inspiration and reign. He is the past, present and future voice of Hip-Hop. SB is Hip-Hop’s truth...”

La’Keisha Gray-Sewell
Producer/Editor-WVON Talk Radio; Freelance Journalist/Write1Communications

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Source: SB Amended Press Kit, page 5 (archival). Quotes reproduced as published; professional titles reflect the historical document and are not represented as current positions.